A HELPFUL MOBILE APPLICATION
FOCUSED ON FISHING ACTIVITY

CUSTOMER OVERVIEW

This is a unique mobile application that comprises of comprehensive details about fishing activity. With this app, user can record vital details about the physical conditions such as temperature, level, flow and turbidity of water, precipitation type and amount, fish species, atmospheric pressure, cloud cover, etc. that influenced the success of their particular fishing experience. User can capture their memorable fishing trips using this app. The app also offers information about historical and real-time water and weather conditions that the user can utilize to make their fishing trip most productive.
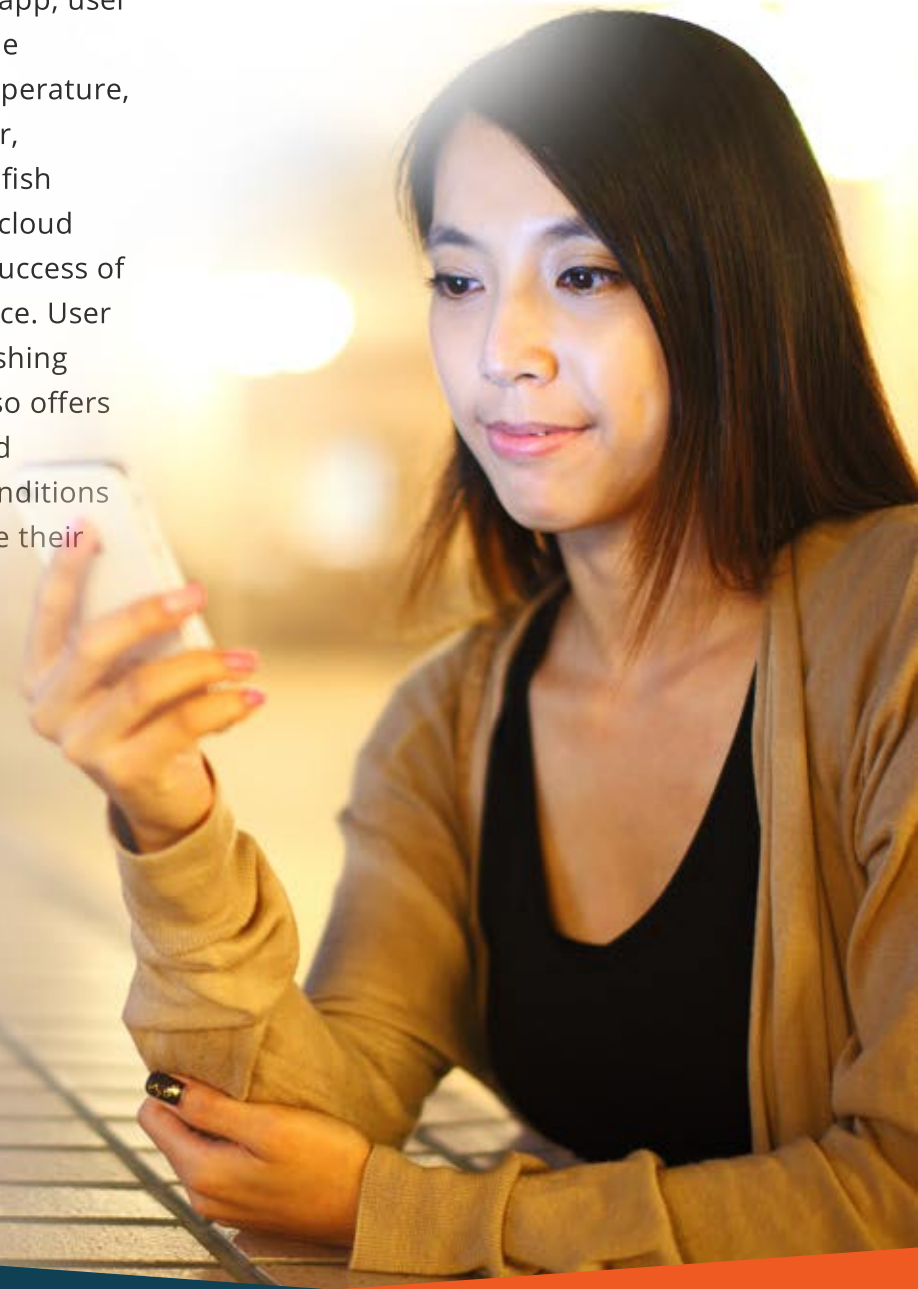
PROBLEM STATEMENT

Client wanted a mobile application that provided extensive details about fishing such as location, living environment, etc that could be utilized for a better fish yield.

CHALLENGES WHILE IMPLEMENTATION

Handling huge quantity of data, that scaled in GB, within an hour was a challenge. Another challenge was GMAP and geo-location algorithms for calculating FSI. At any point in time, it was important to know whether the fish and the fisherman were on the same water body or not to calculate FSI.
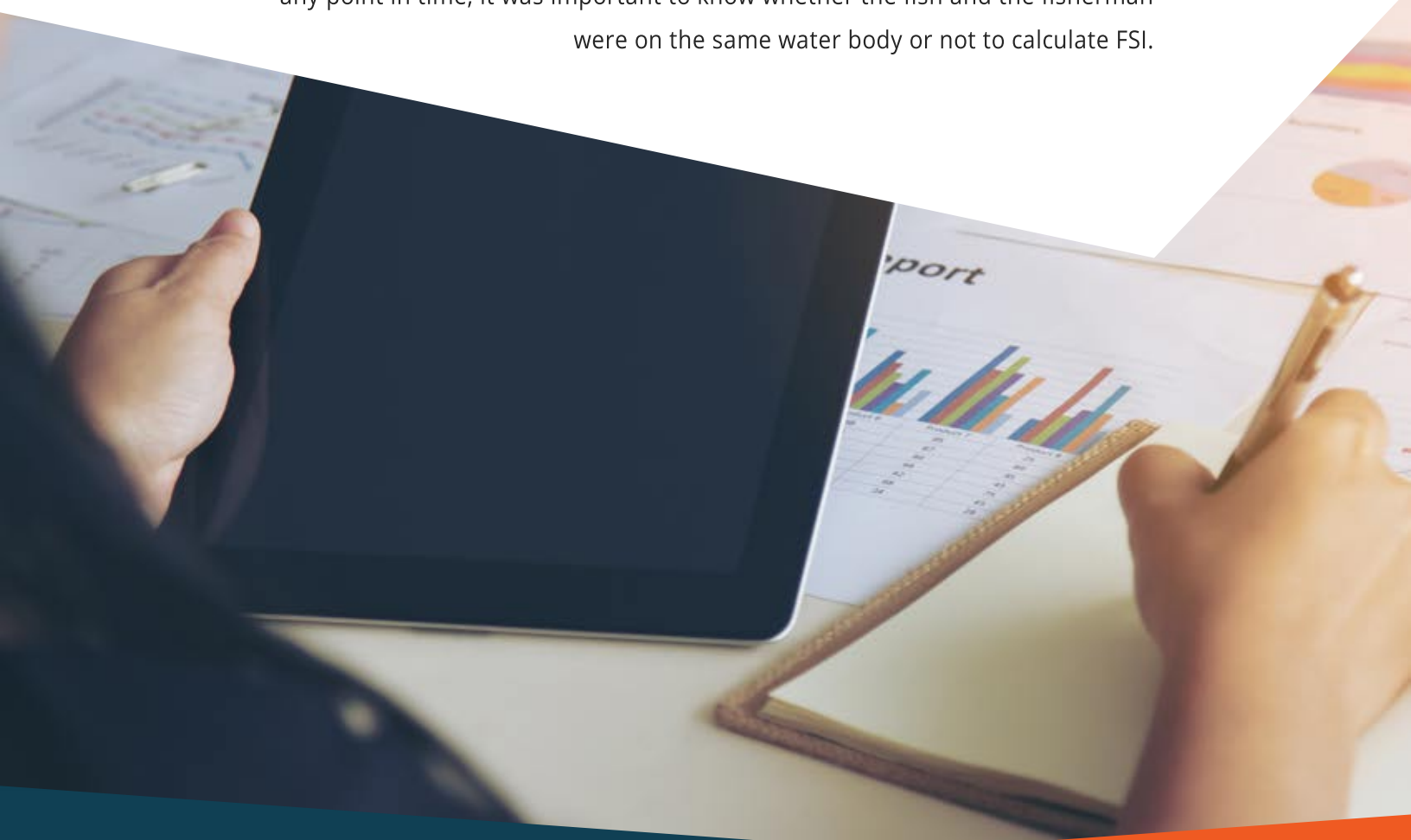
CIS SOLUTION

CIS devised a mobile app that helps a user make the most of their fishing trips. The app helps capturing fish photos, provides information on physical conditions of water and weather and other data that can tremendously help user to get an understanding of various factors. This knowledge can be used by users to plan their future fishing trips. The app is personal digital fishing diary that has real-time water and weather data.
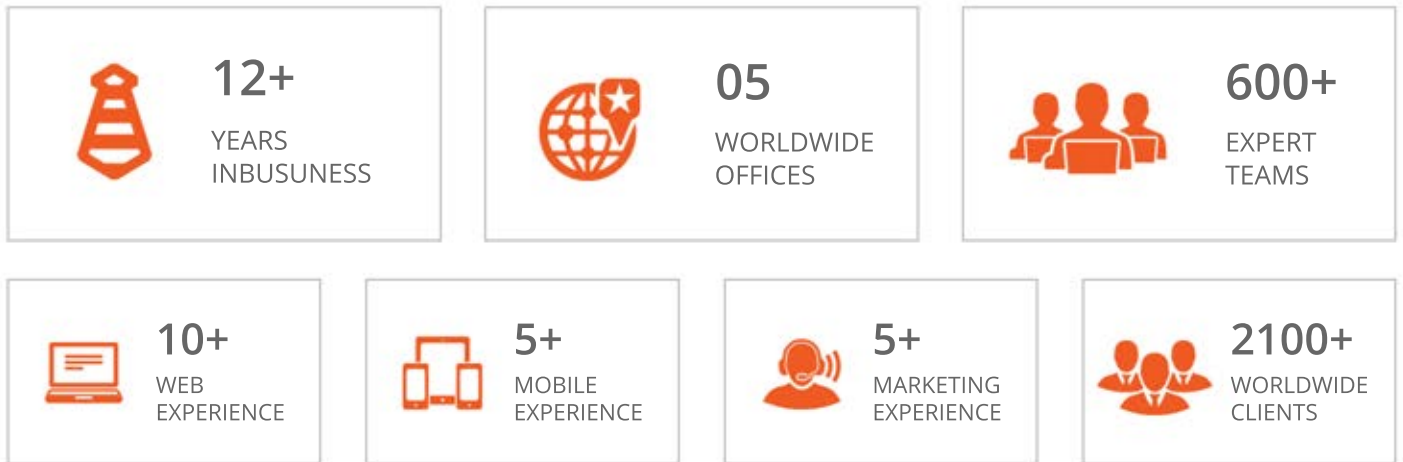
POSITIVE OUTCOME

This mobile app is targeted towards fishermen and has acquired huge user base since it helps fishermen analyze conditions and achieve better success rate in fishing. The popularity of the app has helped in great revenue generation for the client.

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

TECHNOLOGIES USED

Our Achievements

12+ YEARS INBUSUNESS	**05** WORLDWIDE OFFICES	**600+** EXPERT TEAMS

| **10+** WEB EXPERIENCE | **5+** MOBILE EXPERIENCE | **5+** MARKETING EXPERIENCE | **2100+** WORLDWIDE CLIENTS |

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Gain useful insights into your business with our Business Intelligence & Analytics solutions that have a strong backing of our wide-ranging domain expertise and technology skills.

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