



Industries / **Media & Entertainment**

Helping music artists and labels  
reach wider audience with Internet

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

## Customer Overview

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### Helping music artists and labels reach wider audience with Internet

The client provides a solution aimed at artists, labels and brands in music industry. This solution helps selling music, products, services and events directly to fans. Users can promote their music, events, products and services on thousands of medias and social networks. It is a powerful tool for promotion and sale that can substantially help in gaining popularity over Internet and move forward in music industry.

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## Project Features

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- News Management.
- Music Management.
- Video Management.
- Virtual Credit Management.
- Brand Management.
- Banking Services Like Add, Deposit and Transfer Amount to Other User Account.
- Advertise Product, News, Medias.
- Promotional System
- Invoice System.
- Message and Task System and Sharing System.
- Commission System.
- Event Management.
- Promo Code Management.

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## Problem Statement

### Improvement Over Basic Website

Client was looking for redesign and development of his basic music label website with enhancements and new functionalities.



## CIS Solution

### Created a Virtual Payment System

We carried out development work using various technologies like MySQL, PHP, etc. and delivered work in phases. We also came up with a solution to create a virtual payment system that used virtual currency. In this system, affiliate user has a virtual account where he can manage virtual currency and see history of invested virtual currency. With the virtual currency user can buy products, songs, event ticket and albums etc.

## Positive Outcome

The app has been very successful and is being used by around 12000 users worldwide.

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# Technologies Used



## Our Achievements



12+

YEARS  
IN BUSINESS



05

WORLDWIDE  
OFFICES



600+

EXPERT  
TEAMS



10+

WEB  
EXPERIENCE



5+

MOBILE  
EXPERIENCE



5+

MARKETING  
EXPERIENCE



2100+

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