



Industries / **Media & Entertainment**

Helping music artists and labels
reach wider audience with Internet

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

Customer Overview

Helping music artists and labels reach wider audience with Internet

The client provides a solution aimed at artists, labels and brands in music industry. This solution helps selling music, products, services and events directly to fans. Users can promote their music, events, products and services on thousands of medias and social networks. It is a powerful tool for promotion and sale that can substantially help in gaining popularity over Internet and move forward in music industry.

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Project Features

- News Management.
- Music Management.
- Video Management.
- Virtual Credit Management.
- Brand Management.
- Banking Services Like Add, Deposit and Transfer Amount to Other User Account.
- Advertise Product, News, Medias.
- Promotional System
- Invoice System.
- Message and Task System and Sharing System.
- Commission System.
- Event Management.
- Promo Code Management.

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Problem Statement

Improvement Over Basic Website

Client was looking for redesign and development of his basic music label website with enhancements and new functionalities.



CIS Solution

Created a Virtual Payment System

We carried out development work using various technologies like MySQL, PHP, etc. and delivered work in phases. We also came up with a solution to create a virtual payment system that used virtual currency. In this system, affiliate user has a virtual account where he can manage virtual currency and see history of invested virtual currency. With the virtual currency user can buy products, songs, event ticket and albums etc.

Positive Outcome

The app has been very successful and is being used by around 12000 users worldwide.

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Technologies Used



Our Achievements



12+

YEARS
IN BUSINESS



05

WORLDWIDE
OFFICES



600+

EXPERT
TEAMS



10+

WEB
EXPERIENCE



5+

MOBILE
EXPERIENCE



5+

MARKETING
EXPERIENCE



2100+

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Gain useful insights into your business with our Business Intelligence & Analytics solutions that have a strong backing of our wide-ranging domain expertise and technology skills.

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