



PREPARING PEOPLE FOR A SUCCESSFUL CAREER

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

CUSTOMER OVERVIEW

The client is dedicated to help international students override the English language barrier by providing them with high-standard, professional English writing for their academic endeavors. In addition to custom English writing services, client works with leading corporate HR experts to train students for job placements.

PROJECT FEATURES

- Login and registration. <
- Placing orders for writing essay. <
- Admin panel for managing order, customers, employees, website configuration, email configuration and payment transaction. <
- Wallet functionality for doing payment with Wallet credits also. <
- Multi language website. <

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PROBLEM STATEMENT

DEFECTS IN CORE PROCESSES

The company wanted to build a system that helped increasing its customer base.

Document had to be properly converted from its uploaded format to a doc format.

The pages of the documents needed error-free counting for accurate price calculation.

CIS SOLUTION

IMPROVED SERVICE PROVISIONING FOR USERS

CIS analyzed these problems and resolved them with effective solutions. A pre-payment system, Wallet, was added to the site. An interesting functionality which was added was the conversion of money into points with specified conversion rate. CIS implemented company and customer affiliate programs to garner more customers for the site. Furthermore, attributes like format conversion of documents and calculation of number of characters and pages in a document were added to the application.

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POSITIVE OUTCOME

With help from CIS solution, client was not only able to garner more customer base but they were also able to better manage the uploaded documents to their website. The improved payment functionality and other features helped client to build stronger relationship with their customers.

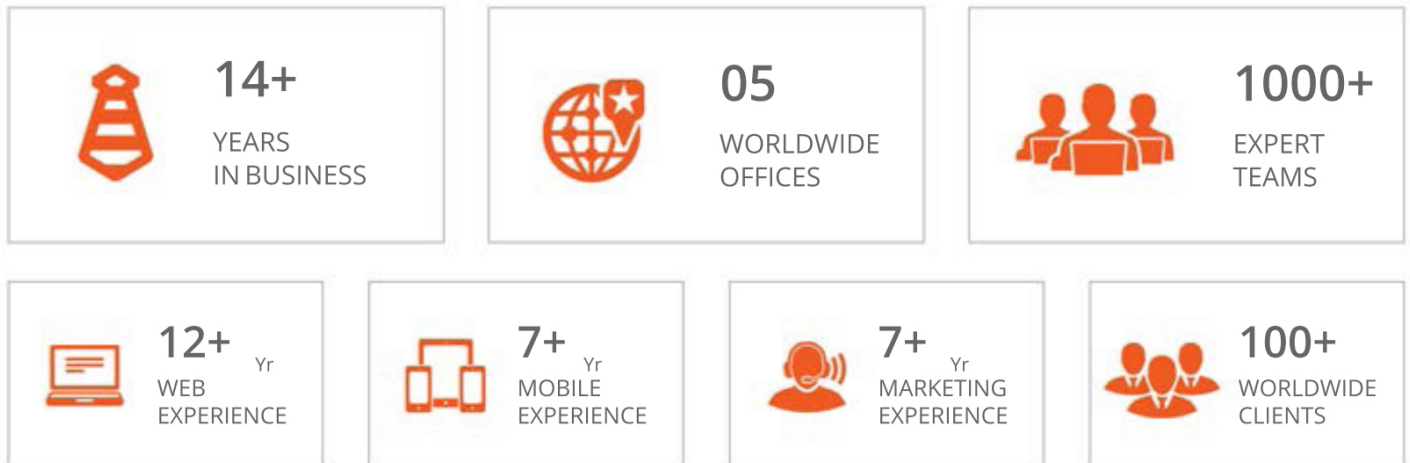


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TECHNOLOGIES USED



Our Achievements



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Gain useful insights into your business with our Business Intelligence & Analytics solutions that have a strong backing of our wide-ranging domain expertise and technology skills.

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