



## UNIQUE MOBILE APPLICATION WITH MULTIPLE FUNCTIONALITIES

OUR CORE VALUES: PASTA - P = Passion, A = Appreciation, S = Simplicity, T = Trust, A = Accountability

## CUSTOMER OVERVIEW

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This mobile application serves as a multi-functional store where one can avail various services like recharge of any mobile phone & DTH service, utility bill payments, do shopping and a lot more.

## UNIQUE MOBILE APPLICATION WITH MULTIPLE FUNCTIONALITIES

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- ◆ Easy mobile recharge
- ◆ Electricity & Landline bill payment
- ◆ Money transfer
- ◆ Shopping
- ◆ Pan card functionality where user fills all the information and submits documents following which the pan card is sent to the user address provided.

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## PROBLEM STATEMENT

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This application is designed for retailers who need quick and easy way to complete their necessary mobile recharge payments and utility payments. Especially villagers who face difficulties in completing these payments as they need to travel to nearby cities to avail such facilities. Through this application they are not required to come in city and they can pay through the mobile app



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## CIS SOLUTION

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We developed quality code (i.e. made a Ruby Gem) to use Cyberplat API. PayU Integration, SMS alert API for the implementation of this application.

## CHALLENGES WHILE IMPLEMENTATION

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We used Pay2All, Jolo, RechargeBoss, PayU, Msgclub API and wrote our own custom code for these.

## POSITIVE OUTCOME

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Till now the mobile application has crossed 1000 retailers within a month and has generated business of around \$50000.








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# TECHNOLOGIES USED



## Our Achievements

 <b>12+</b> YEARS IN BUSINESS	 <b>05</b> WORLDWIDE OFFICES	 <b>600+</b> EXPERT TEAMS	
 <b>10+</b> WEB EXPERIENCE	 <b>5+</b> MOBILE EXPERIENCE	 <b>5+</b> MARKETING EXPERIENCE	 <b>2100+</b> WORLDWIDE CLIENTS

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