

# CUSTOMER OVERVIEW

## E-COMMERCE APPLICATION FOR EXCLUSIVE RANGE OF CAMERAS

This is an e-commerce application that provides high-quality action and dashboard cameras at competitive prices. The cameras and accessories are sourced from a network of over 500 manufacturers. The application has an extensive collection of merchandise to offer customer with camera for any occasion. The client is based in UK and all products are shipped from the UK to the customer. Almost all products can be shipped to anywhere within the European Union and to USA.



# PROJECT FEATURES

HERE ARE SOME OF THE FEATURES OF THIS APPLICATION:-

- ◆ All basic features of online shopping.
  - ◆ Generation of free shipping voucher.
  - ◆ Generation of XLS sheet according to generation of order status.
  - ◆ Various product combinations with products.
  - ◆ Admin Management.
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- A shopping cart filled with various products, including a laptop, a tablet, and a credit card, symbolizing online shopping. The cart is positioned in the foreground, and the background features a laptop and a tablet displaying a grid of product thumbnails. A green credit card with a red logo is also visible, partially overlapping the laptop.



## PROBLEM STATEMENT

In this application, various combinations are used with products. Hence, the client faced lot of issues in maintaining quantity of products and their combinations. Client required a system that would solve the problem of managing product quantities and combinations.

## CIS SOLUTION

We developed a custom module to solve the problem. In this module, the client is required to link all the combinations with his products. Whenever a product is sold then with the help of this module, the quantity of products as well as the combination of products will both be decreased at the same time.

## CHALLENGES DURING IMPLEMENTATION

The large number of combinations of products posed challenges. One product combination was being used with different products.

## CIS SOLUTION

As a result of CIS solution, it became easy for client to maintain quantity of products and combinations. Additionally, there was a functionality added for providing customer with free shipping voucher.

The admin is provided with a user friendly approach to manage quantity as well as free shipping voucher information.



# TECHNOLOGIES USED



## Our Achievements



**12+**  
YEARS  
IN BUSINESS



**05**  
WORLDWIDE  
OFFICES



**600+**  
EXPERT  
TEAMS



**10+**  
WEB  
EXPERIENCE



**5+**  
MOBILE  
EXPERIENCE



**5+**  
MARKETING  
EXPERIENCE



**2100+**  
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