

# CUSTOMER OVERVIEW

## WEALTH OF INFORMATION ABOUT MIDDLE EASTERN FINANCIAL MARKETS

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The client has an online portal that provides information and education related to financial markets of Middle East. The portal provides accurate and latest information, analysis, views and news about Middle East finance markets as well as tools which people can use to analyze these markets and evaluate their traded assets. The portal also has an online community where people from across the world can communicate and share their knowledge about Middle East finance markets with each other via articles, commentaries, blogs, messages and chats. The portal also educates about basics of investments. There is an eStore page where individuals can opt for training courses offered by participating regional training institutes.

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# PROBLEM STATEMENT

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The client required a web application that provides people with current news and educational information about Middle East finance markets. The portal had to serve as a place where people could freely exchange their knowledge about the Middle East finance markets and could perform useful analysis and evaluation of their traded assets.

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# CIS SOLUTION

## DEVELOPED THE PROJECT FROM SCRATCH

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CIS worked on this project from scratch. The project involved working with concepts like currency, equity and commodity. Indices and asset chart were used for this project. Data was used from reuter API by Cron for updates.

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# CHALLENGES WHILE IMPLEMENTATION

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Large amount of financial data had to be fetched, arranged and displayed on a daily basis. Since the portal is directed towards middle East financial markets, it also had to be made available in Arabic language. Arranging the portal layout in Arabic language was a challenge.

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## POSITIVE OUTCOME

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Users can view data, videos, analysis, commentaries, education materials, paid blogs and calendars of events.

They can communicate with experts and paid members, purchase training courses, publish their own analysis of the markets, write their own blogs, contribute to event calendar, purchase researched reports and real time charts. Users can create their

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# TECHNOLOGIES USED



## Our Achievements



**12+**  
YEARS  
IN BUSINESS



**05**  
WORLDWIDE  
OFFICES



**600+**  
EXPERT  
TEAMS



**10+**  
WEB  
EXPERIENCE



**5+**  
MOBILE  
EXPERIENCE



**5+**  
MARKETING  
EXPERIENCE



**2100+**  
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